

CITY OF TUKWILA STRATEGIC PLAN

Steering Committee Meeting #5

September 26, 2012, 4-8pm | Meeting Summary



MEETING INFORMATION

Purpose

- Part 1: Continue in-depth topical discussions with exploration of Public Safety and City Governance/Management
- Part 2: Begin discussion of the full plan, with consideration of the Vision Statement and a preliminary “skeleton” draft of key Goals and related topics

Attendance

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| ■ David Cline | ■ Sharon Mann | ■ Verna Seal |
| ■ Katrina Dohn | ■ Jenny McCoy | ■ David Shumate |
| ■ Mary Fertakis | ■ Bryan Nelson | ■ Jerry Thornton |
| ■ Mike Hansen | ■ Todd Pielzch | ■ Lynn Wallace |
| ■ Joan Hernandez | ■ Deborah Salas | ■ Mike West |
| ■ Kathy Hougardy | ■ Charanpreet Samra | |

WELCOME, AGENDA OVERVIEW, & PROGRESS UPDATE

- Brian Murphy from BERK reviewed the agenda and objectives for the meeting, thanking everyone for their willingness to extend the meeting to four hours. Brian and others also shared a synopsis of the recently held Diverse Communities Forum.

PART 1: TOPICAL DISCUSSIONS: PUBLIC SAFETY & CITY GOVERNANCE

- BERK facilitated a brainstorming session around the **Public Safety** category, presenting challenge and vision statements, as well as potential strategies, around the following topics:
 - ▶ Perceptions and presence of criminal activity
 - ▶ Fire and emergency medical services
 - ▶ Infrastructure

Committee members used Post-It notes to annotate, edit, and add to initial challenge and vision statements, as well as potential strategies to address each of the above topics. This detailed input will be summarized in draft strategies brought back to the Committee for discussion at a future meeting.

More significant decision points made by the Committee include:

- ▶ Taking a holistic approach to addressing crime, including police efforts, addressing environmental factors such as the physical maintenance and appearance of the built environment, and engaging residents and businesses in preventing and reporting criminal activity.
 - ▶ Take a systemic approach and work with partners to prevent and reduce criminal activity and frequent users of emergency medical transport services for non-emergency transfers.
 - ▶ Explore opportunities for regional collaboration to provide efficient public safety and infrastructure services when it makes sense for the City.
- BERK then facilitated a brainstorming session around the **City Governance/Management** category, presenting challenge and vision statements, as well as potential strategies, around the following topics:
 - ▶ Becoming a high performance organization, with high employee engagement
 - ▶ Internal communication
 - ▶ Institutional sustainability in the face of pending retirements
 - ▶ City facilities
 - ▶ Partnering opportunities with local and regional entities

More significant decision points made by the Committee include:

- ▶ The City of Tukwila should be a creative and innovative leader for the region, investing in and benefiting from the expertise of its staff, maintaining a concentrated focus on meeting the needs of the City's customers, and aligning around a common Mission.
- ▶ Coordination and relationship building across departments should be a priority.
- ▶ City facilities that are seismically unsafe need to be addressed. We cannot put City staff or visitors to these buildings at risk. We cannot continue to put the community at greater risk by housing first responders in seismically unsound buildings. Facility renovation or replacement should be done in ways that make City services more efficient and that create civic spaces open to all Tukwila residents.
- ▶ Opportunities for effective partnerships should be explored in many areas.

PART 2: CONSIDERATION OF THE FULL PLAN

- The Committee made written suggestions for Vision Statements, including the following the following concepts:
 - ▶ The statement should describe a livable, diverse, and welcoming community.
 - ▶ A sense of pride.
 - ▶ A strong economy with thriving businesses and broad economic prosperity.
 - ▶ A focus on leadership and partnerships.

BERK facilitated a discussion a preliminary “skeleton” draft of key Goals and related topics. More significant decision points made by the Committee include:

- ▶ We want to transform Tukwila.
 - This transformation will build on the foundation of our public safety, infrastructure, and aligned efforts by: a visionary, high-performing City government; focused City departments and agencies; residents; and businesses.
 - Investments and improvements are necessary in a number of areas:
 - Economy: jobs and services
 - Safety: crime prevention, hard response to crime, and a visible police presence
 - Appearance: increased code enforcement, neighborhood enhancements
 - External image (how we are perceived in the region) and identity building (internal)
- ▶ Addressing Tukwila’s image should be a key outcome of our efforts. To do this we will need to make real and tangible improvements in some areas and change perceptions in others. Related topics include public safety, schools, livability (neighborhoods, housing, physical appearance of the community).
- ▶ Changing our image will also require proactive communication of the image we wish to convey. This will also strengthen community pride. Assets and themes to promote include:
 - We are a center of international languages and cultures.
 - Strong schools with an international, multi-lingual student body that is well prepared to enter a global marketplace.
 - “The Center of it All”
 - “The Best Place to Be”
- ▶ Public safety is central issue that should be featured appropriately, perhaps as its own goal.

NEXT STEPS

- Executive Team (City department head) meeting Oct 15
- Staff Strategic Planning Committee: October 17
- Staff engagement meetings: two meetings + other efforts by city staff to reach staff who cannot attend one of the two meetings: week of October 22
- Executive Team: October 29
- Steering Committee: November 1 – review all feedback and finalize plan
- Council Workshop: November 8, 6-8 pm
- Steering Committee [if needed]: November 28
- Council consideration of Final Plan: December 10