

CITY OF TUKWILA STRATEGIC PLAN

Staff Committee Meeting #2

June 13, 2012 | Meeting Summary



MEETING INFORMATION

Purpose

- Preview analytic inputs and next steps planned for community and staff engagement.
- Launch Community Engagement Process

Attendees

- Zach Anderson, Police Dept.
- Eric Drever, Police Dept.
- Robert Eaton, Parks and Rec.
- Melissa Hart, City Clerk
- Stacy Hansen, Human Services
- Mary Hulvey, Dept. of Community Dev.
- Diane Jaber, Finance
- Dawn Judkins, Fire
- Gail Labanara, Public Works
- Brenda Le’Fleur, Human Resources
- Stacia Norris, I.T.
- Jack Pace, Dept. of Community Dev.
- Crystal Sweet, Municipal Court
- Tanya Taylor, Public Works
- Joyce Trantina, Mayor’s Office

ITEM 1: COMMUNITY ENGAGEMENT OVERVIEW & SIGNUPS

- BERK provided an overview of the 7-item Community Engagement process including:
 - 1) Project Website
 - 2) Web-Based Community Survey
 - 3) Open House (2)
 - 4) Stakeholder Interviews
 - 5) Targeted Engagements
 - 6) Events and Meetings
 - 7) Staff Survey and Workshops
- BERK described the upcoming targeted engagements and solicited volunteers from the Staff Committee for targeted engagements and upcoming events and meetings.

ITEM 2: COMMUNITY & STAFF ENGAGEMENT: SURVEYS & INTERVIEWS

BERK shared with the staff the topics that will be covered in the Community and Staff Surveys. City staff had clarifying questions about the structure of the survey, how it will be available, and how it can be modified to encourage wide participation.

ITEM 3. DRAFT COMMUNITY PROFILE

BERK reviewed work-in-progress on a Community Profile of Tukwila. The Community Profile includes information describing the demographic and economic make-up of the City of Tukwila compared to other cities in South King County.

Staff provided feedback on the look of the analytic pieces, additional information that should be included, and requested additional narration to explain the relevance of the key statistics. Staff will provide additional feedback on the draft document to Brian (brian@berkconsulting.com) by close of business Monday, June 18th.

ITEM 4. CLOSING COMMENTS

BERK invited City Staff to each offer what they are thinking about today's meeting and the process ahead. Staff commented:

- We are going in a great direction. I didn't hear much about the image of the city, and I know that is a concern of the community. I hope we deal with that more in the coming meetings.
- We need to improve the Community Profile to be readable by a broader audience. It needs more explanation as to why it is important and how to interpret some of the numbers.
- The community surveys need to be clear.
- I knew we had a diverse community, but seeing the breakdown of the numbers really reinforces the diversity here.
- This has been a good process.
- This has been a good process; the diversity of expertise on the Committee is a plus.
- I know the website is coming, and we should consider using Facebook as well. We need a unified message for going forward.
- This has been a constructive work environment.
- The information is good and the groundwork is good. I'm looking forward to going out to meet the community.
- The maps and charts are impressive—they provide a lot of detail about the community.
- It is important to show what the data and figures mean, for a wider audience. Translating the material for different groups will be important.
- Excited to get out into the community to hear feedback—we need to be good stewards of the community.
- Thanks for everyone's contribution and energy you are bringing to the process.

NEXT STEPS

- A revised draft of the Community Profile will be distributed to Steering Community on June 22, 2012.
- Dawn will follow up with those who volunteered for upcoming Community Engagement efforts.