

# CITY OF TUKWILA STRATEGIC PLAN

## Staff Committee Meeting #2

June 13, 2012 | 10:00 am - Noon

Tukwila Community Center Meeting Room A



## AGENDA

### Meeting Purpose

- Preview analytic inputs and next steps planned for community and staff engagement
- Launch community engagement process

### 10:00 Welcome, Agenda Overview, & Project Update

Brian & Dawn

- Steering Committee Meeting #1 (May 30)
- Analytics underway: some draft material to review today
- Community Engagement underway: signups today!
- Steering Committee Meeting #2 (June 27)

### 10:10 Community Engagement: Overview, Outcomes, & Signups

Dawn/All

- Overview of Community Engagement Plan
- Signups and next steps

### 10:50 Community & Staff Engagement: Surveys & Interviews

Brian/All

- Review key topics to be explored (see page 2)
  - Community Survey
  - Staff Survey
  - Stakeholder Interviews: business community

### 11:00 Discussion of Draft Analytic Pieces

Brian, Dawn/All

- Tukwila Community Profile (draft-in-progress)
- Fiscal Baseline Assessment (see page 3)

### 11:50 Roundtable Comments & Questions

Brian/All

### 12:00 Adjourn

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## PENDING COMMUNITY & STAFF ENGAGEMENT

### Community Survey

- Your view of Tukwila: strengths and weaknesses of the community.
- City priorities: potential areas of focus (very general) for the coming 5 years.
- Connections to neighbors, ethnic/religious community, broader Tukwila population, City of Tukwila.
- Communication preferences.
- About you.

### Staff Survey

- The City of Tukwila.
  - Sources of pride.
  - Challenges.
  - Communication; connection; and innovation.
  - City priorities: potential areas of focus (very general) for the coming 5 years.
- The community of Tukwila.
  - Descriptors of Tukwila: now and in the future.
- About you.

### Stakeholder Interviews: business community (others to be developed)

- Advantages and disadvantages of locating a business like yours in Tukwila.
- Economic development priorities.
- Tukwila's identity.

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## OUTLINE OF FISCAL BASELINE ASSESSMENT

A city’s long-term fiscal sustainability challenge is to balance land use, fiscal policies, and the effective delivery of municipal services.

The Baseline Fiscal Assessment will estimate future City revenues and expenses based on anticipated population growth and development. Key drivers include the City’s land use and Southcenter’s performance in the regional retail market, as well as the City’s level of service policies.

The Baseline Assessment presentation will include:

- Projected population and employment growth.
- Summary of key development assumptions.
- Baseline estimates of the City’s core revenues and core expenses over time.
- Projections of the City’s net fiscal baseline.

This baseline estimates the City’s future fiscal health under a “no action” scenario and supports discussion of alternative strategies, which fall into the following categories:

- Revenue-focused strategies
  - Economic development
  - Taxes, fees, and other revenue-generating tools
- Cost-focused strategies
  - Increased efficiency of operations (may include partnering)
  - Decreases in level of service

