

TO: Sign Code Advisory Committee
FROM: Brandon Miles, Senior Planner
RE: Meeting #3, "Action Items"
DATE: June 29, 2008

Introduction

Meeting #3 of the Sign Code Advisory Committee (Committee) will be a continuation of the agenda from meeting #2. Please bring your binder and staff reports to the meeting.

In order to facilitate smooth meetings, staff will prepare two write ups for each topic area that is being discussed by the Committee. The first item will be similar to what was prepared at the last meeting, a detailed discussion regarding issues related to signage in residential zones; the second write-up will be an "action" memo detailing the items that staff would like to have direction on upon completion of the meeting.

Action Items for Meeting #3

Staff would like to have the following items addressed by the Committee prior to the conclusion of Meeting #3. Each of the items listed below are discussed in greater detail in the Committee's packet for meeting #2.

Signage within Residential Zones

Regulations Regarding incidental Signage (real estate, political, garage sale signs, etc)

- Clarify the maximum permitted size of a sign to be displayed when a property in a residential zone is for sale, rent or lease.

Staff suggests that the signs be limited to six square feet. Attached to this memo is Attachment A which shows photos and measurements for various real estate signs within the City. The average size of these signs was 5.8 square feet.

- Clarify the size of signage allowed to be displayed for a total of eight times per month intended for garage sale and off-site residential signs.

Staff proposes that these signs be limited to four square feet.

Consistency of Regulations for Multi-Family and Institutional Uses

- Determine the number of signs permitted for multi-family complexes and institutional uses.

Staff proposes that both uses be permitted to have the same number of signs. Multi-family and institutional uses would get one wall sign and one freestanding sign. One additional sign, either a freestanding or wall sign would be permitted for each public street that provides an entrance to the multi-family complex or institutional use.

Aesthetic requirements for freestanding signs

- Discuss the maximum height for freestanding signs.

Staff proposes that the maximum permitted height for freestanding signs in residential zones be lowered from 16 feet to five feet.

- Provide guidance on the style and area for freestanding signs in residential zones.

Staff proposes that multiple support structures be used or that the signs have a base which is at least 75 percent solid. The maximum permitted size for a freestanding sign would be 36 square feet.

- Discuss what if any types of lighting would be allowed for signs in residential zones.

Staff proposes that indirect lighting be the only method permitted for lighting of signs in residential zones.

- Discuss size limitations for wall signs in residential zones.

Staff proposes that the size of wall signs be based on the size of the wall where the sign is being installed, up to a maximum permitted size of 50 square feet.

Clarify what types of temporary and event signage is allowed within residential zones

- Provide clarification on what if any types of temporary signage would be allowed in residential zones.

Staff recommends that temporary banners be allowed for institutional uses within residential zones. The maximum permitted size of the sign would be 64 square feet, however one banner would be allowed for each street the use fronts on. The sign can be displayed up to 30 days per quarter.

- Discuss if “special event” signage should be allowed in residential zones.

Staff suggests that institutional uses and multi-family complexes within residential zones would be allowed to have special event signage. Special event signage could include balloons, inflatable objects, wind objects, or other similar devices. The signage would be allowed up to 12 times per year and up to two days per event.

Attachment A: Size of real estate signs

REAL ESTATE SIGNS		Top section	Middle section	Lower section	Total SQ ft
1		4"X 24"	30"X 24"	---	5.66
2		8"X24"	30"X24"	6"X24"(2)	8.33

	REAL ESTATE SIGNS	Top section	Middle section	Lower section	Total SQ ft
3		---	18"X24"	6"X24"	4

	REAL ESTATE SIGNS	Top section	Middle section	Lower section	Total SQ ft
4		6"x24"	24"x29.5"	6"X18"	6.67
5		6"x24" [PRICE] 3"X24" [ACRE]	18"x30"	---	5.25

	REAL ESTATE SIGNS	Top section	Middle section	Lower section	Total SQ ft
6		---	24"X24"	6"X24"	5

* Average total square footage for these real estate signs – based on this data – is 5.8 square feet.